

COMPETITION

worth
£800



WIN! A gourmet experience in Piedmont with Hedonistic Hiking

Hedonistic Hiking offers fully-inclusive gourmet guided walking tours that celebrate the tastes, flavours, culture and history of Italian regions like Piedmont, Tuscany, Umbria, the Cinque Terre and the Val d'Aosta. The tours are eco-friendly, with minimal impact on the landscape, using locally sourced seasonal food to not only promote the produce of a region, but also support those who produce it. Each gourmet getaway offers the opportunity to chat with boutique winemakers and meet small producers, and all tours are certified by Ecotourism Australia.

Hedonistic Hiking is offering one reader and their partner an exclusive three-day private gourmet hiking experience in Piedmont from 4th-6th October 2010, worth £800. The prize includes transport to/from Turin (flights are not included), two nights' luxury accommodation at the Corte Gondina Hotel in La Morra, one degustation dinner, a guided hike in the Langhe hills with a gourmet alfresco lunch, the opportunity to join a local *trifolao* (truffle hunter) to hunt for the elusive white truffle of Alba, Barolo wine tasting and a visit to the medieval town of Alba. To find out more about the range of hiking holidays, go to www.hedonistichiking.com **T**

HOW TO ENTER

For your chance to win answer the following question before 22 July 2010

Q From which city do Piedmont's infamous white truffles originate?

A) Asti B) Alba C) Turin

Send the correct answer (and your contact details) on a postcard to Hedonistic Hiking competition, *Taste Italia* magazine, Anthem Publishing, Suite 6, Piccadilly House, London Road, Bath, BA1 6PL

Or text the answer – (see right for instructions)

SEND YOUR ANSWER BY TEXT
Text the word **HIKING** and your answer **A, B or C to 87474**
Text entries cost £1 plus one message at your standard network rate

TERMS AND CONDITIONS By entering this competition you are agreeing to receive details of future offers and promotions from Anthem Publishing Limited and related third parties. If you do not want to receive this information please text the words 'NO INFO' at the end of your message or state 'no offers' on postal entries. Texts will be charged at £1 plus one message at your standard network tariff rate. The winners will be drawn at random from all entries that answer correctly before the closing date of 22 July 2010. Prize draw will take place on 23 July 2010 and the winner will be notified within 28 days of the draw. Only UK residents aged 18 and over may enter. No employees of Anthem Publishing Ltd or any company associated with this competition, or any member of their close family may enter. Prizes are as stated and no alternatives, cash or otherwise are available. Prize does not include flights, transport to the airport in the UK, spending money, or any other costs. Anthem Publishing Ltd accepts no liability for any loss, damage or injury caused by any prizes won. The editor's decision is final and no correspondence will be entered into. Where prizes are offered on behalf of an associated company these prizes are provided in their entirety by these associated companies. Anthem Publishing Ltd cannot be held responsible for any failure to provide prizes as specified and all enquiries relating to such prizes will be referred to the associated companies. All entries must be received by the closing date. No purchase necessary. Copies of winners list are available by written request from Anthem Publishing, Suite 6, Piccadilly House, London Road, Bath, BA1 6PL.